





CERTIFIED SOLUTION FOCUSED COACH

Intensive Coach Certification Program

SOLUTION FOCUSED LEADER

Strength Based, Solution Focused.....Creating Possibilities





Welcome to a new wave of thinking that focuses on small, simple and quick steps, to bring about desired changes. Solution Focused model that focus on solutions not problems and uses strengths base leadership, appreciative inquiry, positive psychology and NLP to empower you and your team to achieve peak performance, escalate productivity through results that make a positive difference to your bottom line.

In short, the Solution Focused approach

- ✓ finds what already works and focuses on doing more of it
- ✓ brings to the surface strengths and resources
- ✓ builds on strengths and resources that get practical results
- ✓ improves diverse fields of businesses
- ✓ supports fast and lasting change straightaway



About Solution Focused (SF) Academy

SF Academy was founded with the passion and desire to make the Solution Focused Approach and Appreciative Inquiry work for each of our client and to spread the effective use of the Solution Focused and Appreciative approaches in the Asia Pacific Region.

Our pledge is to provide the highest quality leadership development, coaching, training and career services possible that deeply impact individuals, transforms organizations and produces significant and lasting results. We use strength-based approaches to help you and your teams achieve peak performance, improve your level of productivity, with results that positively impact your bottom-line. Everything we do is solution focused, strength-based and appreciative.

Intensive Coach Certification Program

Certified Solution Focused Coach

INTRODUCTION

HC Consultant Group partners BRIEF Academy (Singapore), to collaborate with the University of Toronto, Faculty of Social Work now offers a Certificate

in Solution Focused Brief Coaching, leading to accreditation by the Canadian Council of Professional Certification as a **Certified Solution Focused Coach.**

Solution Focused methodologies are an innovative approach to guiding clients towards the rapid achievement of goals. Empowerment comes with seeing life from the future instead of the past. Solution Focused Approach provides enriched patterns of thinking that develop from the natural abilities we have within us. This program provides participants with specific interventions that create the foundation for becoming a masterful practitioner or coach.

As an integral part of leadership training and development, BRIEF Coaching has been widely adopted, over the past decade, by organizations, large and small, private and public. Emerging empirical studies continue to support the positive approach of Solution Focused BRIEF Coaching practice.

WHO SHOULD ATTEND?

This certification program is recommended for managers, leaders, consultants, facilitators and other

HR professionals interested in learning how to improve performance and productivity in the workplace, build and sustain smart and healthy teams, and facilitate organizational pursuit of positive workplace. It is designed to ensure a highly practical approach to coaching as the assessment focuses on real skills development, ensuring maximum benefits from the time spent in completing them.

BENEFITS OF THE PROGRAM

- A Recognized Certification that will allow you to qualify for the Canadian Council of Professional Certification's Certified Solution Focused Coach (CSFC) designation.
- A unique combination of instructional designs and approaches to accelerate and maximize learning.
- Opportunity to analyse and coach through real business cases.
- Enhanced skills sets and techniques to help you in your role as a manager/leader/mentor/coach.
- Access to professional and experienced master coaches.
- Further upgrade to the ICF PCC Certification is possible via an accelerated path with Solution Surfers' ACTP Program.



Rethinking Performance (Coaching for People's Strengths)

Meaningful Career (SF Approach to Career Coaching)

SFBC 240

Mindful Presence of a Coach (Microanalysis) SFBC 320

Team
Coaching
with the
Solution
Circle

Feam
baching
ith the
colution
Circle

SFBC 410

Leadership
Coaching
(Leader's EQ)

Coaching
Master
Class

PROGRAM STRUCTURE

This Intensive Coach Certification is the only strength-based program in Asia that offers dual certification with the most recognized certification bodies in the world. Our program is modelled along a similar program conducted at the University of Toronto.

This program is a 125-hour Intensive Certification Program. It consists of 7 modules and each module is a 2-day course. All participants undergo a minimum of 10 hours of supervision, conducted in a small group format with an approved supervisor of the Canadian Council of Professional Certification.





METHODOLOGY

The delivery method will be practical, action-learning approach with experiential exercises, discussions, videos, field case presentations, supported with coaching tool kits, reading materials and handouts.



ASSESSMENT CRITERIA

- Attained minimum 90% attendance plus 2 Field Case Presentations.
- Assessed by BRIEF
 Academy and the Chief
 Examiner at the University of Toronto.
- Completed the required hours of supervision endorsed by BRIEF Academy and recognized by CCPC.
- Passed the final field case micro-analysis project presentation.



At SF Academy, we offer:

- Executive Coaching
- Appreciative Leadership Program
- Appreciative Inquiry Coaching
- Coaching for High Performance
- Career Coaching & Talent Development
- Executive Coaching & Mentoring
- Solution Focused BRIEF Coaching
- Team Coaching with the Solution Circle
- Bridging Generation Gap Through Solution Focused Coaching
- Personality Profiling & Assessments (Extended DISC, Linkage LAITM, EQ-I 2.0TM, VIA PRO, Standout 2.0, Strengths Finder 2.0, etc)
- Leader as Coach Accreditation Program
- Canadian Council of Professional Certification program leading to the Certified Solution Focused Coach [CSFC] accreditation.
- ICF Accredited Coach Training Program in partnership with Solution Surfers, Switzerland, leading to the Professional Certified Coach [PCC] credential.

CSFC MODULES

SFBC 110 (5 - 6 July 2017)

Coaching Plain & Simple

(Foundations of Solution Focused)

- Solution building conversations.
- Skills and techniques of Solution Focused.
- Assumptions of Solution Focused.

SFBC 210 (10 - 11 August 2017)

Rethinking Performance

(Coaching for People's Strengths)

- New ways to motivate employees.
- Improving productivity in the workplace.
- Positive performance evaluation tools.

SFBC 240 (6 - 7 September 2017)

Meaningful Career

(SF Approach to Career Coaching)

- Current Practices in Career Coaching.
- Mobilizing the client's internal resources.
- Creating the Career Action Step Proposal.

SFBC 270 (4 - 5 October 2017)

Mindful Presence of a Coach (Micro-analysis)

- Personal Coaching and Project Work.
- Assessment on conducting SF interviews.
- Participant has to present one video or audio-taped coaching session with minimum 20 minutes transcript demonstrating competency and application of the solution focused approach for assessment.

SFBC 320 (1 - 2 November 2017)

Team Coaching with the Solution Circle

- Applying Solution Focused methods with groups and teams.
- Finding and building Know-How in Teams and Organizations.
- Appreciative Inquiry and other New Wave Approaches.

SFBC 410 (6 - 7 December 2017)

Leadership Coaching (Leader's EQ)

- Foundational qualities of coaching for leaders in transition.
- Intra- and Inter-personal relationships.
- Decision Making and Stress Management for leaders.

SFBC 710 (4 - 5 January 2018)

Coaching Master Class

- Final Assessment on conducting SF Coaching.
- Participant has to present one video or audio taped coaching session with a min. 30 minutes transcript including a micro-analysis and application of SF approach for assessment.
- Action Learning.

Our partner, BRIEF Academy's coaching also meets the standards of the ICF (International Coach Federation, USA), University of Toronto (UoT), the AC UK (Association for Coaching) and the CCPC (Canadian Council of Professional Certification).











Registration or Enquiries

SUNIL HASMUKHARAY

1 +6012 958 5357 Sunil@hcconsultantsgroup.com

JOYCE LEE

1 S +6012 277 0723 joyce@hcconsultantsgroup.com

For full details of this certification program, please visit www.hcconsultantsgroup.com



HC Consultants Sdn Bhd (00903330-P) A-19-16, Menara UOA Bangsar, No. 5, Jalan Bangsar Utama 1, 59000 Kuala Lumpur, Malaysia.

+6012 958 5357 **L** +603 4050 6672

Our Coaching Partner:

BRIEF Academy Pte Ltd (RCB 200616096R) 8 Temasek Boulevard, #42-01 Suntec Tower Three. Singapore 038988.

Our Strategic Partner: